

Tuesday 9th October at 6.30pm

Rotary Enterprise group presents the next Business Forum Meeting At Pera, Asfordby rd, Melton Mowbray



WHY USE VIDEO FOR YOUR BUSINESS - AND WHERE DO YOU START?

Did you know that companies which use videos in their marketing grow revenue 49% faster year-on-year than those which don't?

These days anyone with a smartphone can point and shoot. But is your video going to work for your business? Or is it just going to get swallowed up in the black hole that is social media?

Journalist and video PR professional Paula Young explains how you can turn your phone into a vital tool to promote your business with little or no technical expertise.

FOR YOUR FREE PLACE BOOK @ EVENTBRITE ... OR VIEW [WWW,MELTONROTARY.ORG.UK/ENTERPRISEGROUP](http://WWW.MELTONROTARY.ORG.UK/ENTERPRISEGROUP)

