

# Melton Mowbray Enterprise Group

## Meeting Minutes

<b>Meeting Date</b>	22 <sup>nd</sup> October 2019
<b>Location</b>	Tresillian House, Dalby Rd, Melton Mowbray, Leics

<b>Attended</b>	<ul style="list-style-type: none"> <li>- Martin, David, Shelagh, Ruth, Tracey, Kerry, Andrea, Adrienne, Bill, Doug, Nick</li> <li>- Special Guest – Peter Berry (District Governor-Elect, 1070)</li> </ul>
<b>Apologies</b>	<ul style="list-style-type: none"> <li>- Beth, Dan, Alison F</li> </ul>
<b>Current projects and actions</b>	<p style="text-align: center;"><b><u>Updates and Actions</u></b></p> <ul style="list-style-type: none"> <li>- <b><u>Update from Adrienne</u></b> Regarding the reformation of a formal liaison group by the mother club, the difference between that and our own initiated liaison meeting, and how both can complement each other in purpose.        It was reiterated by Adrienne that the Main club is 100% behind us and is keen to help and support the Enterprise group in everything that we do. There has been some confusion regarding processes and the role and functioning of Club Council was described to us, its main purpose being to allow communication, and approve charity monies being spent - It's a way of sharing wider group wisdom, keeping everyone in the loop and gaining guidance and approval for projects.         Tracey asked if we could continue with working on our liaison meetings with the local clubs regarding the strategy to improve local public knowledge and perception of Rotary, to which Adrienne firmly agreed yes, we could carry on in the same vein.         Tracey told us that she had some feedback from the other clubs (the questionnaire that we have all used). Still some feedback o/s, including from the main club which Adrienne will forward imminently.</li> </ul> <p><b><u>Social Media News</u></b>        Last 2 weeks has been promoting Polio awareness (which we've all shared)        See actions for next 2 weeks activity</p>

	<p><b><u>Christmas Tree Festival</u></b>                  Discussion regarding having our own tree. We have agreed to do one using the calendar as a theme! Need to be creative with this one!</p> <p><b><u>Forum Event – 16/01/2019</u></b>                  Guest speakers are Bernie Sarginson, Dan Bennett and Kerry Malster.                  More details to follow – see action below regarding topics, speakers, food.</p> <p><b><u>Fund Raising</u></b> – Nick has agreed to take up this role (now he is a fully-fledged member of the team!). Discussion was had regarding whether we just aim to raise as much as we can or whether we break it down into smaller, specific targets. Andrea recommended Smaller targets initially.</p> <p><b><u>Calendar Sales</u></b> – Rota worked out for the Victorian weekend. Sainsbury have given us the foyer to sell some and David has asked for late November. 169 have gone out from Ruth’s supply, some others went out on launch night. Detailed account requested of sales received so far. See actions below.</p> <p><b><u>Finances – Doug</u></b>                  No updates for this meeting</p> <p><b><u>Bursary Applications</u></b>                  1 has been received from Anna Pollard “The Doghouse Leicester Ltd”. It was discussed and we all agreed that the home address and business address are both out of Melton and the Borough. On that basis it does not meet the Bursary criteria and, we should reject the application. Martin will email Anna on 23/10/2019 and let her know. Will copy Andrea into email. Andrea to circulate the T&amp;C of the bursary scheme again to members.</p>
<p><b>AOB</b></p> <p><b>Confirm date for next meeting</b></p>	<p>A group Christmas night out. There are a number who cannot make the suggested dates prior to Christmas</p> <p>Tuesday 5<sup>th</sup> November 2019, Tresillian House, MM.</p>

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### Current Actions

1	<b><u>Rotary in Melton</u></b> – Tracey chasing o/s feedback. We will then get together and share findings/think of next steps to propose. These will then go to various Club Councils.	TRACEY  (INPUT FROM ALL OF US)	ONGOING
2	<b><u>Social Media Strategy</u></b> - Calendar and Santa Fun Run will be the focus for the next 2 weeks. It was suggested photos of sales venues, highlighting Morrisons and Rob Morrish as Star supporter, all agreed. Please add posts at least weekly.	RUTH & SHELAGH  (REST OF US SHARE)	BEFORE WEEKEND
3	<b><u>Christmas Tree Festival</u></b> – Andrea to book us in for the tree	Andrea	End of the week deadline to book
4	<b><u>Forum event – 16<sup>th</sup> Jan 2020</u></b> . Dan, Kerry to meet to avoid overlap and agree topics for speeches. Then feedback to the group to fine-tune. Food agreed, provision of Soup and rolls. Adrienne can get hold of 2 soup warmers for us!	Dan, Kerry, Bernie	By next meeting
5	<b><u>Calendars</u></b> – Stocktake to be done by Ruth and Bill to ascertain sales made, remaining stock and stock o/s with our retailers. David to liaise with Sainsburys to confirm a date to sell them in the foyer	Ruth, Bill	Ongoing – fortnightly on the agenda
6	<b><u>Bursary Application</u></b> – Please review the T&Cs from Andrea on who can apply for bursary help	Andrea	By next meeting

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### Events ...

- 2<sup>nd</sup> Nov Martins band playing @ at Noels arms
- Mon 18<sup>th</sup> Nov Belvoir Charter night, Beadles lake
- 8<sup>th</sup> Dec Santa Fun Run: importance of attracting entries emphasised. Outside caterers have been invited. **Please take flyers, to distribute**
- 23<sup>rd</sup> Nov Tree planting Play close
- 28<sup>th</sup> Nov putting up trees in the church
- Our Christmas party ? 6<sup>th</sup> or 7<sup>th</sup> Dec
- Monday 16 December. MRC Christmas Party:
- Burns Night Supper: will be Saturday 18 January.

### Victorian Christmas Market Saturday 30<sup>th</sup> Nov

Please dress in Victorian clothing if possible, thanks

9.30 – 11.00	Andrea	Tracey	Bill
11.00- 12.30	Kerry	Doug	Alison B
12.30 – 14.00	Dan	Martin	Alison F
14.00 – 15.30	Nick	Ruth	
15.30 – 16.30	Andrea	Adrienne	David

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Name	Responsibility
Social media - Twitter Feed	<b>Overall co-ordinator =Ruth + Shelagh</b>
Facebook & Instagram Feed	Ruth
Linkedin	Tracey
Website	Ruth & Tracey ( with John D)
PR & Marketing	Tracey
Fundraising	Kerry
Forums	Shelagh +Kerry
Bursary & Business Support	<b>Martin &amp; Doug</b>
Group Co-Ordinator	Andrea
Secretary / Minutes	Martin
Book Keeper / Funds	Doug (link with Kate T)

### Possible Calendar outlets

### Volunteer

Dickens & Morris	Shelagh
Library	
Foxy Lots	Andrea /
Victorian Christmas Fayre	Shelagh will book stall /
Amazon / ebay / fb marketplace	
Santa Fun Run	Andrea
Vintage Car show	AB to ask Ian for a stall /
Pubs ie Anne of Cleves, Waltham, Montero Lounge, beer heads	
Samworth Centre & St Mary's	
Museum	Shelagh
Corporate gifts, ie Samworth etc	
Churches	(Ian)
MB Council (members bulletin)	Alison F
Pera Tenants	Tracey
WH Smiths	David
Partners	David
Belvoir Castle	Andrea
Sponsors	
@ Cattle market	
BID	Shelagh
Melton Sports	Shelagh
Rotary web page	John D
NFU	Steve Jeal
Sysonby knoll hotel	David
Eye Kettleby Lakes	Andrea
Montero Lounge	Andrea
Miss B's tea room	Andrea
Supermarkets	David